

Steelium voice

Issue 23; October'10-December'10

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Champion Customer:

Preet Agro Industries Pvt. Ltd.
Orion Electric Controls Pvt. Ltd.

Milestone Celebration

LINK Programme:

Vijeta Awards, Events, Meets &
Seminars,

Back to Basics

Steelium Surakasha

S.D. Auto Components Pvt. Ltd. - Celebrating the power of growth

M/s Bansal Brothers (Authorised distributor of Tata Steelium in Delhi) and Tata Steel Ltd. came together to celebrate the growth of S.D. Auto Components Pvt. Ltd, a 'Key Account Customer' of Tata Steelium in an event held recently at their factory premises.

S.D. Auto Components established in 1994, is an ISO 9001 company manufacturing sheet metal components and press tools. S.D. Auto Components is a supplier of body parts and sheet metal components to top notch manufacturers like Maruti, Caparo, SKH Metals Ltd, JBM Ltd, Sharda Motors, Honda and Mahindra & Mahindra.

Mr Prabhat Kumar addressed the gathering and handed over the milestone achiever's trophy and certificate to Mr S.P. Singh. Mr. Bhuwan Bansal of M/s Bansal Brothers congratulated the gathering and wished them the best for the years ahead. Mr. S.P. Singh of S.D. Auto Components on his part welcomed the officials of Tata Steel and Bansal Brothers for their continuous support and encouragement. Mr S.P. Singh felicitated Mr. Prabhat Kumar (CSM - North, FP, Tata Steel) and Mr. Ravi Bansal (Proprietor, Bansal Brothers) at the celebration ceremony.

Mr. Prabhat Kumar and other officials went on a short tour of the plant and closely inspected the latest technologies and machines employed by them. The event was also followed by a cake cutting ceremony.



Mr. S.P. Singh addressing the gathering



Mr. Bhuwan Bansal welcoming the gathering



Mr. Prabhat Kumar presenting the certificate



Welcoming Mr. Prabhat Kumar



Cake cutting ceremony

Nirmiti Precision Pvt. Ltd, - Acquired the Green Channel Certification

Nirmiti Precision Pvt. Ltd, one of the Key Account Customers of Tata Steel Processing and Distribution Ltd, Pune supply electrical distribution and switch gear boxes and have recently been awarded a Green Channel Certification for their Nashik Plant by Legrand Electrical System for whom they are a Tier - 1 vendor. Tata Steelium celebrated their achievement on 22nd October'10.

Nirmiti Precision has been rewarded for their consistency in quality and adherence to critical specifications stated by Legrand Electrical System. This certification entitles them to receive preferential treatment as a supplier and helps them serve at all the global locations.

In his address to the gathering, Mr. Sushanta Ganguli (CSM - West, FP, Tata Steel) congratulated all the shop floor employees for their contribution and encouraged them to take further strides in their field. He also asked Tata Steel for their support to meet various steel requirements in order to achieve further success. Mr. Nitin Mahajan (General Manager - Operations, Legrand Electrical Systems) congratulated Nirmiti Precision for their achievement and said that he would look forward to a long lasting partnership with them. Mr. Vivek Kulkarni (Managing Director, Nirmiti Precision) thanked Tata Steel, Legrand and TSPDL, Pune for rewarding his organisation. He gave a motivating speech to his employees, thanking them for their diligence and constant support.

Others who graced the occasion were, Mr. Vivek Pusalkar (DM, TSPDL, Tata Steel) and Mr. Paresh Sonar (Dy. Manager - Project and Quality Assurance, Legrand Electrical Systems Ltd).

Mr. Vivek Pusalkar proposed the vote of thanks with his closing remarks and Mr. Kedar Kotasthane presided over the event as the Master of Ceremony.



Mr. Sushanta Ganguli presenting the certificate



Award Ceremony in progress



Shop floor employees gathered



Vijeta Awards Ceremony in progress



Suraksha Meet

Rohit & Co., Ahmedabad organised a Suraksha Meet at Omega Elevators on 17th December'10. The objective of the meet was to impart safety awareness and improve customer relations. A discussion was held on various topics including industrial and personal work practices and the probability of fatal/major accidents. The management distributed helmets and gloves and safety posters to the workforce present at the meet.



Cell Phone Safety Tips

Here are a few simple tips that can considerably reduce radiation and therefore also health risks.

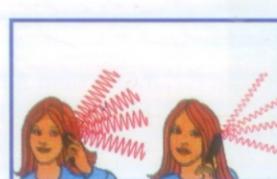
Use hands-free set

The further away from your body the phone is the less radiation you are exposed to.



Hold it at the bottom

By covering large areas of the phone with your hand, you reduce its ability to send and receive signals. The phone then increases its power and transmits stronger radiation to compensate this. So hold the phone as far down as possible, so it can operate at low power.



Get in the best position

When reception is good, the phone reduces power and radiation. If reception is poor, the phone uses maximum power and radiation.



Don't talk too long

The radiation you are exposed to is directly related to the time you spend talking on your phone. However, use a regular phone if possible as the amount of radiation is directly connected to the length of time you talk on the mobile phone.



Hazardous areas of use

Do not use a mobile phone when driving a car. Stop at a safe place and talk. Do not use your mobile phone in places where there is a lot of electrical equipment, such as hospitals and aircraft. Do not bathe with your mobile phone.



Knowledge Sharing Session - Rakesh Steel

Rakesh Steel took an initiative towards a Greener and Cleaner World by organising a Knowledge Sharing Session on eco - management. The Summit was held at Crowne Plaza, Gurgaon on 19th November'10. On behalf of Tata Steel, Mr. Prabhat Kumar(CSM- North, FP, Tata Steel), Ms. Shiva Mishra (Head Sales - Retail, Tata Steel), Mr. Hemant Patil (Head Sales - Retail, Tata Steel) and Mr. Vaibhav Chaturvedi (Head Sales - Retail, Tata Steel) were present.

Mr Prabhat Kumar spoke about Tata Steel's initiatives towards environment protection, energy conservation and their Greenfection initiative. The first presentation was on "Green Building and Importance of Good Indoor Air Quality" by Mr. Varun Pahwa Executive (Vice President, Desiccant Rotors International Pvt. Ltd), one of the founding members of the Indian Green Building Council. The presentation talked about the concept of a Green Building, how it is rated and how Indoor Air Quality (IAQ) can improve people's productivity. The session revealed a few interesting research results, one being, the Air inside the Conditioned Space can be substantially more polluted than the outdoor air.

The next presentation was on Ground Water Resources and Preservation. Dr Dipankar Saha, Superintendent, Secretary to the Chairman of Central Ground Water Board took a session on water conservation and how it can be artificially recharged.

After taking care of the Wind and Water, the discussion moved on to the Sun. Mr Lokesh Jain, Fellow and Area Convener for Renewable Energy Technology Applications at TERI enlightened the audience on Solar Energy and the new technologies and opportunities in the industry. Other topics discussed included MIG Welding, Troubleshooting and SIDBI Schemes for MSME's.

More than 30 customers attended the seminar and participated enthusiastically in the Q&A sessions. Most of them wanted to know that given the current status of the construction of their manufacturing units, how could they make it more eco - friendly.

Going with the theme of the summit, a small Poinsettia plant was gifted to everyone along with a small note on steps to nurture the plant.



Summit in Progress

Bhopal

SKM Steels Ltd, Indore organised a Fabricators Meet on 27th December'10, at Hotel Greenwood Resort. Nearly 45 customers from the furniture segment attended the meet. Mr. Rajesh Sharma (Business Manager, SKM Steels Ltd, Indore) and Mr. R.D. Farkiya (Director, SKM Steels) gave a brief highlight of the facilities provided by the distributor. Mr. Rohitswa Chakraberti (Head Sales - Retail, Tata Steel) gave a presentation on the benefits of Steelium TDC's - TR-08, PN 01 and PN 02.



Agartala

Sagar Steels organised a Fabricators Meet for Tata Steelium & Galvano customers of their dealer M/s Chandimata Traders, Agartala on 14th November'10 at Agartala. Approximately 70 fabricators from the furniture, bus body and truck body repair segment had attended the meet. Mr. Sambit Kr. Joshi (Head Sales - Retail, Tata Steel), Mr. Anand Shankar De (Marketing Coordinator, Tata Steel) and Mr. Apurba Mahanta (ASO-Sagar Steels) were present on the occasion. The session was followed by a gift distribution.



Athmile

Sagar Steels organised a Truck Body Fabricator Meet at Lingdoh Hardware, Athmile, on 12th October'10. Mr. Manoj Nath (ASO, Sagar Steels), Mr. Jibon Krishna Kalita (ASO, Sagar Steels) and Mr. Hiralal (Lingdoh Hardware) were also present in the meet. Approximately 20 fabricators had attended the meet. Mr. Manoj Nath had a session on the benefits of using Galvano. Gifts were distributed during the course of the event.



Kharupetia

Sagar Steels organised a Truck Body and Furniture Meet in association with R.R. Saha Traders on 29th September'10. Mr. Apurba Mahanta (ASO, Sagar Steels), Mr. Manoj Nath (ASO, Sagar Steels), Mr. Jibon Krishna Kalita (ASO, Sagar Steels) and Mr. Pintu Saha (R.R. Saha Traders) were also present for the meet. Approximately 27 fabricators had attended the event, which was followed by a gift distribution ceremony.



Meghalaya

Sagar Steels organised a Truck Body and Furniture Meet in association with Jaintia Hardware, Khlerihat on 14th October'10. Mr. Manoj Nath (ASO, Sagar Steels), Mr. Jibon Krishna Kalita (ASO, Sagar Steels) and Mr. Basant (Jaintia Hardware) were also present in the meet. Approximately 20 fabricators had attended the event which was also followed by a gift distribution ceremony.



Narengi

Sagar Steels organised a Fabricators Meet in the premises of M/s Sai Steel, Guwahati on 28th November'10. Mr. Hemant Kumar Agarwal (Sagar Steels), Mr. Apurba Mahanta (ASO, Sagar Steels) and Mr. Manoj Nath (ASO, Sagar Steels) were present on the occasion. Nearly 15 fabricators from furniture, panel and truck body repair segment were present in the meet. Mr. Hemant Kr. Agarwal took a session on the benefits of using Galvano.



Shillong

Sagar Steels conducted a Truck Body Fabricator Meet in association with M/s Balaji Hardware on 11th October'10 at Shillong. Mr. Manoj Nath (ASO, Sagar Steels), Mr. Jibon Krishna Kalita (ASO, Sagar Steels), Mr. Kailash (Balaji Hardware) and Mr. Manoj Nath attended the seminar. Nearly 20 fabricators were present during the meet.



Kolkata

Tata Steel Processing and Distribution Limited, Kolkata organised an OE Customer Meet for their KAC customers at The Park Hotel, Kolkata. The meet was inaugurated by Mr. Sandipan Chakraborty (Managing Director, TSPDL) and Mr. Peeyush Gupta (COMS, FP, Tata Steel). The session was attended by the officials and executives from Tata Steel and TSPDL, Kolkata.



Kolkata

A small focus group Customer Meet was organised by Amit Iron at Hotel Fortune, Kolkata. It was attended by nearly 20 KAC customers. The meet was hosted by Mr. S. Antony (CSM - East, FP, Tata Steel) followed by an interactive discussion. The new concept introduced through this meet was highly appreciated by all the customers and officials present.



Kolkata

A two day workshop was held for the West Bengal Distributors' Sales Force. The training programme held at Tata Centre was conducted by Ms. Ruchika Gupta, an eminent faculty on management training. The workshop was inaugurated by Mr. S. Antony (CSM-East, FP, Tata Steel) and was attended by approximately 30 sales personnel from Amit Iron, TSPDL, Kolkata, Bubna Commercial Co. and Saha Steel. The programme was highly appreciated by the participants and the top management.

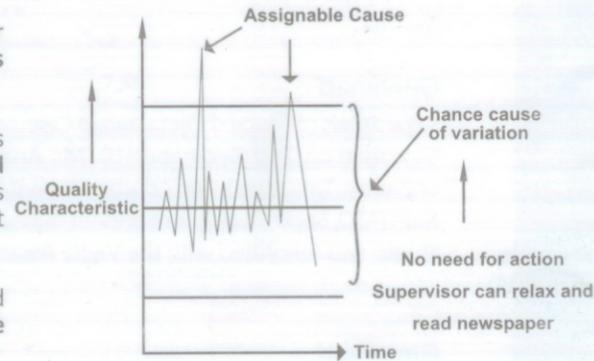


TQM Concept : Control Chart

If all important sources of variations are under control in a production process, then the slight variations among the quality measurements usually cause no serious problems. Such a process should produce the same distribution of quality measurements whenever it is sampled, thus such process is called a "controlled / stable process". The Control Chart is a tool to investigate whether a process is stable or not.

History of Control Chart:

- Invented by **Walter A. Shewhart** while working for Bell Labs in 1920 to **reduce the frequency of failures** of buried equipments in telephony transmission.
- Dr. Shewhart concluded that while every process displays variation, some processes display **controlled variation** that is natural to the process, while others display uncontrolled variation that is not present in the process at all times.
- Shewhart termed the causes of controlled and uncontrolled variations as **Common and Assignable (Special) Causes of variation**.

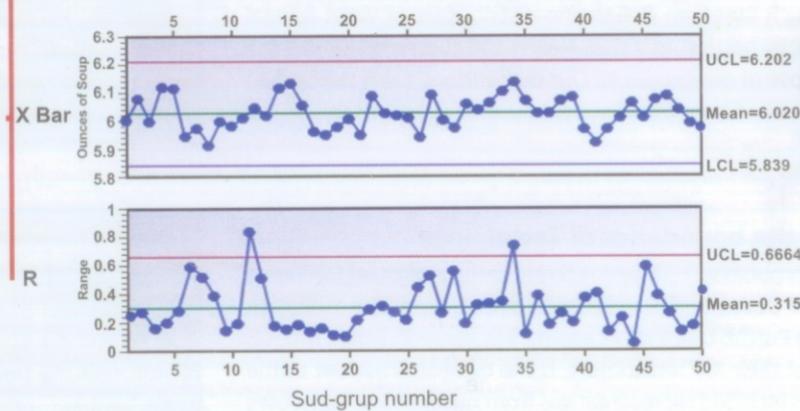


Control chart is a powerful tool to differentiate Chance vs. Assignable causes. Very popular in Japan and now getting acceptance in India.

Control Chart: Type & Example

Characteristic Value	Type of Control Chart	Characteristic Value	Type of Control Chart
Continuous Value	X bar -R Chart (Average Value and Range)	Discrete Value	pn chart (No.of Defective Units)
	X Chart (Measured Value)		P chart (Fraction of Defective)
			C Chart (Number of Defects)
			U Chart (Number of Defects per Unit)

Indicate the type of control chart at the centerline position



Shows explicit values for CL(centerline) and upper & lower control limits (UCL & LCL)

Criteria for Judging the Un-control State:

- When the points are outside control limits
- 7 continuous points increasing or decreasing
- 7 continuous points lying on one side of the average range

Guwahati

Sagar Steels organised a Vijeta Award event in the premises of M/s Associate Control Panel Pvt. Ltd., Guwahati on 21st December'10. Mr. Anand Shankar De (Marketing Co-ordinator, Tata Steel), Mr. Hemant Agarwal (Proprietor, Sagar Steels), Mr. Apurba Mahainta (ASO, Sagar Steels) and Mr. Manoj Nath (ASO, Sagar Steels) were present on the occasion. Mr. Deben Das and Mr. Guddu Shah were declared winners and presented with the Vijeta Awards.



Guwahati

Sagar Steels conducted Vijeta Award Ceremony at M/s North East Powerline, Guwahati on 21st December'10. Mr. Anand Shankar De (Marketing Co-ordinator, Tata Steel), Mr. Apurba Mahanta (ASO, Sagar Steels), Mr. Manoj Nath (ASO, Sagar Steels) were present during the ceremony. Mr. Ram Bahadur Shastri was felicitated with the Vijeta Award.



Guwahati

Sagar Steels organised a Vijeta Award Ceremony in the premises of Sagar Metal Forming & Finishing, Guwahati on 21st December'10. Mr. Hemant Kumar Agarwal (Proprietor, Sagar Steels), Mr. Apurba Mahanta (ASO, Sagar Steels), Mr. Manoj Nath (ASO, Sagar Steels), were present on the occasion. The winner Mr. Amarjit was awarded in the presence of Mr. Anurag Pandey (Head Sales – Retail, Tata Steel) and other shop floor employees.



Industrial Fair - Engeetech

A four - day Industrial Fair "Engeetech" was held at Kolkata from 18th - 21st November'10 in which Steelium & Galvano distributors of West Bengal participated together by putting up a stall. Nearly 100 customers visited the stalls and got a glimpse of our products. Our distributors' sales teams also explained the features and benefits of our products.



Art goes beyond the boundaries of Technology

M/s Sangeeta Steel Corporation, Ludhiana recently sponsored an Art Exhibition held during 23rd - 6th December'10 at Sutlej Club, Ludhiana. The exhibition was organised by the Punjab Lalit Kala Academy. Mr. Ranjodh Singh, MD, GS Radiators Ltd., one of their KAC customers, is the current President of the Academy. The visitors included representatives from major industrial houses in and around Ludhiana.





Preet Agro Industries Pvt. Ltd.

ISO 9001: 2008 certified, M/s Preet Agro Industries Pvt. Ltd., has been in the business of manufacturing different variants of self propelled combine harvesters since 1980. The company has its plant situated at Nabha, in the district of Patiala, Punjab. The plant is equipped with latest HMC, VMC & CNC machines to deliver world class products. Preet Combines are fitted with their own in-house engines and conforms to the latest parameters. They currently export their harvesters to Pakistan, Sri Lanka and Iraq. Countries like Bangladesh, Thailand, Nigeria, Kenya and Canada have also shown keen interest in their range. Their sister concern M/s Preet Tractors manufacture tractors in a range of 35 to 75 HP, which are low cost, fuel-efficient, fitted with latest technology engines and environment friendly.

The combine harvesters are used for harvesting wheat, paddy, barley, sunflower, etc. The company has recently developed India's first maize special combine harvester. They have more than 4000 satisfied customers located in various parts of the country. Preet today has a 35% market share in self-propelled combine harvesters and 10% of tractor mounted combines in India. They are targetting at acquiring a 50% market share in the forthcoming years. Preet Agro has a broad marketing network across India with 250 authorised tractor dealers and combine harvesters. Their future plans include the installation of robots for welding jobs in their plant in the coming financial year. They also intend to set in motion the facility of 'Dip Painting' of sheet metals.

Preet Agro Industries Pvt. Ltd. has been one of the Key Account Customers of Sangeeta Steel Corporation, our authorised distributor of Tata Steelium in Ludhiana. Mr. Hari Singh (Managing Director) believes that there is room for continuous improvement and innovation. He has provided continuous support and has thoroughly appreciated the LINKS programme which included the 'Vijeta Awards' ceremony held at their factory premises on November 25, 2010.



Factory view of Preet Agro



Mr. Hari Singh receiving the National Award in the presence of President of India



Rotator



Track Mounted Straw Walker

ORION ELECTRIC CONTROLS PVT LTD

Orion Electric Controls Pvt. Ltd., established in 1988 is an ISO 9001: 2008 certified company, engaged in the manufacturing of customised panels, sheet metal fabrication, panel wiring and automation. It was initiated by Mr. V. Sadasivam, a young entrepreneur initially engaged in panel manufacturing and wiring work. They specialise in laser cutting upto thickness of 16 mm and 10 mm, CNC punched precision sheet metal components, control panels, cabinets, kiosks, MCCB panels and ducts, instrumentation, automation and annunciation panels and storage systems and racks.

They have an in-house facility for advanced powder coating technology and complete solution for sheet metal punching and fabrication with fully integrated sheet metal shop. They have CNC punching, laser and bending machines imported from Japan, Finland, Spain, and Switzerland for the manufacturing of control panels and general fabrication. They also have spot welding machine, MIG welding machines, automatic tapping machines and CNC shearing machines.

The unit at Thirumudevakkam deals in panel fabrication, powder coating and all kinds of sheet metal works. The one at Ekkatuthangal deals in panel assembly, electrical and instrumentation. The unit at UAE deals in panel fabrication and panel assembly.

Orion Electric Controls has been one of the Key Account Customers of M/s Thirupathy Steels, our authorised distributor of Tata Steelium in Chennai. They buy 30-40 MT of PN 02 grade of Tata Steelium. They have also been highly co-operative in conducting various LINK programmes such as Vijeta Awards at their premises.



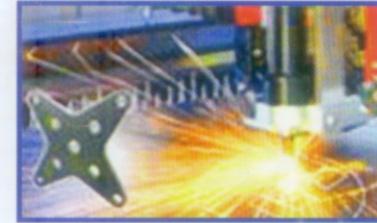
State-of-art Technology



Punching



Bending



Laser

M/s A.G. Engineering Works - Milestone Celebrated

M/s A.G. Engineering Works has been associated with Tata Steelium and M/s Amit Iron Pvt. Ltd. (Authorised distributor of Tata Steelium in Kolkata), since 2002. They have been consistent in their lifting and in the last eight years they have emerged as one of the best stamping units. They have taken a step forward in their journey towards satisfying customer needs by setting up a Winding Machine Plant which includes a complete setup of around twelve new machines (thus, increasing their total number of machines to 34 at present) with a total investment of nearly Rs. 60 lakh. This milestone was celebrated by Tata Steelium in a function held on 3rd December'10 in their premises.

Stamping manufacturers in Eastern India are not quality conscious, and it is a price sensitive industry, but A.G. Engineering Works have managed to create a mark in the industry mainly on the USP of quality. The share of business of Tata Steelium has been more than 90% with the customer despite competition from very low end poor quality materials, seconds/defective materials or Mandi Govindgarh materials.

Beginning with six machines in 2002, A.G. Engineering Works has grown over the years to 34 machines at present. Their production has increased manifold. Their approximate turnover has increased from Rs.0.50 crores in 2002 to nearly Rs. 8 crores in FY'11. They are serving both organised and unorganised players in the fan industry, which includes renowned names such as Polar Fans, Carpol Industries, Toofan Fans etc.



Cake cutting ceremony



Mr. Amit Agarwal addressing the people present



Mr. S.K. Prasad addressing the gathering



Mr. Jai Banerjee addressing the gathering

Silvassa

Naresh Steel Industries Pvt. Ltd., Mumbai organised a Vijeta Awards function at the premises of M/s Sterling Generators Pvt. Ltd. Silvassa on 19th November'10. Mr. B. Paul (General Manager-Western Consolidated), Mr. B.K. Singh (Purchase Head-Western Consolidated), Mr. Darpan Shah (Sr.Manager, Product Application), Mr. Parimal Mehta (M.R. – Naresh Steel) and Mr. Ganesh Mhatre (Quality Head) were present to felicitate the winners, Mr. Gopal G. Singh, Mr. Mukesh Rambhai Patel and Mr. Rajesh Rai.



Daman

SKM Steels organised a Vijeta Award Ceremony at Cummins Exhaust India Ltd on 10th December'10. The Vijeta Awards winners were Mr. Rakesh Panchal, Mr. Vilas Thakre and Mr. Jayesh Patel. They were felicitated by the guests in the presence of shop floor employees and other staff.



Aurangabad

Tata Steel Processing and Distribution Ltd, Pune organised Vijeta Awards Ceremony at M/s Kirti Pressings Ltd, Aurangabad on 15th November'10. Mr. Debabrata Samaddar(GM, TSPDL), Mr. Ujjwal Bahekar (Managing Director, Kirti Pressings Ltd.), Mr. Prashant Dhore (Plant In-charge, Kirti Pressings Ltd.), Mr. Vivek Pusalkar (DM, TSPDL), Mr. Kedar Kotasthane (Manager-Marketing, TSPDL) and Mr. Amol Dhakane (CAM, TSPDL) were present on the occasion and felicitated the winners, Mr. Rangnath Shinde and Mr. Sakhararam Adhane.



Bhopal

SKM Steels Ltd organised the Vijeta Award Ceremony at M/s Patel Fabricators Pvt. Ltd, Bhopal on 27th December'10. Mr B.B. Mishra, Mr Panalal Die and Mr Anant Singh were the winners. They were felicitated in the presence of various shop floor employees and other staff.



Punjab

Sangeeta Steel Corporation organised Vijeta Award Ceremonies on 25th and 26th November'10. Mr. V. R. Swaminathan (Head Sales - Retail, Tata Steel) and Mr. Deepak Sharma (Marketing Coordinator, Tata Steel) attended the ceremony. In these events, 20 awards were given to shop floor employees of Preet Agro Industries Pvt. Ltd., Boparai Electronics Engineering, Payal G S Radiators Ltd., Vinod & Co., Bhurjee Machine Tools and Ship Switchgears.



Inauguration Ceremony Sagar Metal Forming (Steel n Style Factory)

Mr. T.V. Narendran (Vice President, Safety & Flat Products, Tata Steel) recently attended the inauguration ceremony of Sagar Metal Forming, the Steel n Style factory of M/s Sagar Steel at Guwahati. The Plant Head, Mr. Gyaneshwar Prasad welcomed him and the other officials from Tata Steel with the traditional Japi & Gamocha of Assam.



Dear Customer,

As the economy bounces back, I am sure we shall witness greater business growth in the coming months.

Learning, Interaction, Networking and Knowledge-sharing continue to be the key elements that link us with our customers, creating an environment of collaborative growth. During the last quarter too we undertook numerous LINKS initiatives, including milestone celebrations, Vijeta Awards and various other meets and seminars. We thank all our customers for their enthusiastic support for these initiatives.

A knowledge sharing session was organised by Rakesh Steel, the focus being on creating a greener and cleaner world. Numerous topics were discussed at the meet including environment protection, energy conservation, ground water management and solar energy. It's time all of us took more green initiatives at both our homes and our workplaces. It's time to get Greenfection!

Our customers are always at the centre of everything we do. In this issue we present details of the events that were undertaken to celebrate the milestones achieved by some of our customers- M/s Nirmiti Precision Pvt Ltd. for obtaining the green channel certification, M/s S. D. Auto Components for celebrating their substantial business growth and M/s A.G. Engineering Works for performing consistently well and emerging as one of the best stamping units in their region.

We also present the profiles of two of our key customers - Preet Agro Industries Pvt Ltd. , Punjab and Orion Electric Controls Pvt. Ltd., Chennai. The Vijeta Awards continue to be a landmark initiative that receives accolades from our customers, especially their shop floor employees. We congratulate the winners of the Vijeta Awards and wish them the very best!

Learning is an ongoing process; in our Back to Basics section, we present the TQM concept of Control Charts, crucial for day-to-day analysis. Safety continues to be a focus area, with our Suraksha section featuring some tips on cell phone safety, a much debated topic in recent times. We also feature details about the Suraksha Meet organised by our Channel Partner, Rohit & Co.

We look forward to your feedback on how we can make Steelium Voice more relevant and interesting. Please do send us any report or article that you feel will be of interest to our readers.

Regards,

P. Anand

Head of Marketing

Branded Products-Tata Steelium & Galvano

Flat Products, Tata Steel